



Company Objectives and Key Results (OKR)

Use this template to keep track of your company's key results (e.g.,), your process, and current status of projects that roll up to this result! [Learn more](#) about this template.

Examples of key results include increasing Net Promoter Score (NPS), growing company revenue, improving employee engagement, and launching new products.

Introduction

Provide your team with an introduction to your key result and how it ties to one of your objectives for the month, quarter, or year. Be sure to give as much context as possible—videos and images also help!

Description

Describe what this key result means. When using terms that team members may not be familiar with, link to a glossary-style card or some other resource to make it easy for everyone to understand.

Current Status

- How is this key result tracking quarter-to-date?
- Links to analytics reports or project status reports, or however you would like to share the progress.



Additional Resources

- Any additional info that would be helpful to understand this key result—research, explainer concepts, etc.